



SPONSORSHIP OPPORTUNITIES

2023-2024



The mission of Cocoon House is to empower young people, families, and the community to break the cycle of homelessness through outreach, housing and prevention.



Building Stronger Communities by Investing in Young People Today

Cocoon House was established in 1991 and remains Snohomish County's only resource exclusively serving young people ages 12–24 experiencing homelessness. We believe that every young person deserves a home and the opportunity to achieve their fullest potential. We offer outreach, housing, and prevention services that help young people stabilize and build critical skills and resiliency. Cocoon House knows that investing in these youth now can deliver dramatically different futures and instill hope back into the lives of many teens.



Your Sponsorship Will Help Break the Cycle of Homelessness

Cocoon House works to prevent homelessness now and build a more resilient future for young people. We invite you to become an annual corporate sponsor to ensure exposure for your company as a generous and caring presence in the Snohomish County community. Recent program successes include:

573 youth visited our drop-in center and 10,650 basic needs items were distributed

102 young people served through all under-18 housing programs

98 individuals and 54 families received family case management services

Annual Sponsorship Model

Our corporate sponsorship model provides year-round value to our corporate partners in addition to event-specific benefits, including social media, website and impact communication opportunities.



SPONSORSHIP BENEFITS

TITLE LEVEL – \$25,000

Year-Round Recognition

Logo recognition and website hotlink appears year-round on home page of CH website
Prominent logo placement, link and company description on CH sponsorship page
Individual social media recognition quarterly (post or story)
Logo in Impact Report 2x/year and sponsor story in Impact Report 1x/year
Logo in annual report
Plaque or sign in HUB reception

Butterfly Event Recognition (Spring)

One VIP table (10 guests)
Logo on sponsor screen
GOBO placement at event
Verbal Recognition at event
Opportunity to welcome guests to event
Logo and business spotlight on event collateral
Two full-page ads in program
Logo on event invitations and emails
Event social media acknowledgment
Logo on event website

SILK Event Recognition (Fall)

One VIP table (10 guests)
Logo on sponsor screen
GOBO placement at event
Verbal recognition at event
Opportunity to welcome guests to event
Logo on event collateral and bid cards
Two full-page ads in auction catalog
Logo on event invitations and emails
Event social media acknowledgment
Logo on event website

SPONSORSHIP BENEFITS

DIAMOND LEVEL – \$10,000

Year-Round Recognition

Logo recognition and link on CH sponsorship page
Individual social media recognition 2x/year (post or story)
Logo in the Impact Report 2x/year
Logo in annual report

Butterfly Event Recognition (Spring)

One premier table (8 guests)
Logo on sponsor screen
GOBO placement at event
Verbal Recognition at event
Opportunity to introduce featured speaker/s
Logo on event collateral
Full-page ad in program
Logo on event invitations and emails
Event social media acknowledgment
Logo on event website

SILK Event Recognition (Fall)

One premier table (8 guests)
Logo on sponsor screen
GOBO placement at event
Verbal recognition at event
Logo on event collateral and bid cards
Full-page ad in auction catalog
Logo on event invitations and emails
Event social media acknowledgment
Logo on event website

SPONSORSHIP BENEFITS

GOLD LEVEL – \$5,000

Year-Round Recognition

Logo recognition and link on CH sponsorship page
Individual social media recognition 1/x year (post or story)
Logo in the Impact Report 2x/year
Logo in annual report

Butterfly Event Recognition (Spring)

Six (6) tickets to event
Logo on sponsor screen
Half-page ad in program
Logo on event emails
Event social media acknowledgment
Logo on event website

SILK Event Recognition (Fall)

Six (6) tickets to event
Logo on sponsor screen
Half-page ad in auction catalog
Logo on event emails
Event social media acknowledgment
Logo on event website

SPONSORSHIP BENEFITS

SILVER LEVEL – \$2,500

Year-Round Recognition

Name recognition and link on CH sponsorship page
Group social media recognition 2x/year (post or story)
Name listing in the Impact Report 2x/year
Name listing in annual report

Butterfly Event Recognition (Spring)

Four (4) tickets to event
Name on sponsor screen
Quarter-page ad in program
Name on event emails
Event social media acknowledgment
Name on event website

SILK Event Recognition (Fall)

Four (4) tickets to event
Name on sponsor screen
Quarter-page ad in auction catalog
Name on event emails
Event social media acknowledgment
Name on event website

For more information contact:

Christina Cuenca

Director of Community Engagement

christina.cuenca@cocoonhouse.org | 425.259.5802 X 103

