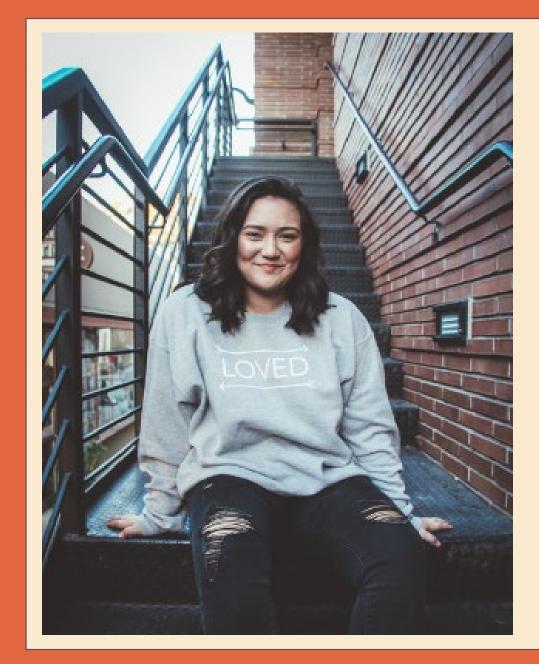
COCOONHOUSE Breaking The Cycle of Homelessness

SPONSORSHIP OPPORTUNITIES 2023-2024



The mission of Cocoon House is to empower young people, families, and the community to break the cycle of homelessness through outreach, housing and prevention.



Building Stronger Communities by Investing in Young People Today

Cocoon House was established in 1991 and remains Snohomish County's only resource exclusively serving young people ages 12–24 experiencing homelessness. We believe that every young person deserves a home and the opportunity to achieve their fullest potential. We offer outreach, housing, and prevention services that help young people stabilize and build critical skills and resiliency. Cocoon House knows that investing in these youth now can deliver dramatically different futures and instill hope back into the lives of many teens.

Your Sponsorship Will Help Break the Cycle of Homelessness

Cocoon House works to prevent homelessness now and build a more resilient future for young people. We invite you to become an annual corporate sponsor to ensure exposure for your company as a generous and caring presence in the Snohomish County community. Recent program successes include:



Annual Sponsorship Model

Our corporate sponsorship model provides year-round value to our corporate partners in addition to event-specific benefits, including social media, website and impact communication opportunities.

Year-Round Recognition

Butterfly Celebration

An Evening in SILK Gala & Auction

TITLE LEVEL – \$25,000

Year-Round Recognition

Logo recognition and website hotlink appears year-round on home page of CH website Prominent logo placement, link and company description on CH sponsorship page Individual social media recognition quarterly (post or story) Logo in Impact Report 2x/year and sponsor story in Impact Report 1x/year Logo in annual report Plaque or sign in HUB reception

Butterfly Event Recognition (Spring)

One VIP table (10 guests) Logo on sponsor screen GOBO placement at event Verbal Recognition at event Opportunity to welcome guests to event Logo and business spotlight on event collateral Two full-page ads in program Logo on event invitations and emails Event social media acknowledgment Logo on event website

SILK Event Recognition (Fall)

One VIP table (10 guests) Logo on sponsor screen GOBO placement at event Verbal recognition at event Opportunity to welcome guests to event Logo on event collateral and bid cards Two full-page ads in auction catalog Logo on event invitations and emails Event social media acknowledgment Logo on event website

DIAMOND LEVEL - \$10,000

Year-Round Recognition

Logo recognition and link on CH sponsorship page Individual social media recognition 2x/year (post or story) Logo in the Impact Report 2x/year Logo in annual report

Butterfly Event Recognition (Spring)

One premier table (8 guests) Logo on sponsor screen GOBO placement at event Verbal Recognition at event Opportunity to introduce featured speaker/s Logo on event collateral Full-page ad in program Logo on event invitations and emails Event social media acknowledgment Logo on event website

SILK Event Recognition (Fall)

One premier table (8 guests) Logo on sponsor screen GOBO placement at event Verbal recognition at event Logo on event collateral and bid cards Full-page ad in auction catalog Logo on event invitations and emails Event social media acknowledgment Logo on event website

GOLD LEVEL – \$5,000

Year-Round Recognition

Logo recognition and link on CH sponsorship page Individual social media recognition 1/x year (post or story) Logo in the Impact Report 2x/year Logo in annual report

Butterfly Event Recognition (Spring)

Six (6) tickets to event Logo on sponsor screen Half-page ad in program Logo on event emails Event social media acknowledgment Logo on event website

SILK Event Recognition (Fall)

Six (6) tickets to event Logo on sponsor screen Half-page ad in auction catalog Logo on event emails Event social media acknowledgment Logo on event website

SILVER LEVEL – \$2,500

Year-Round Recognition

Name recognition and link on CH sponsorship page Group social media recognition 2x/year (post or story) Name listing in the Impact Report 2x/year Name listing in annual report

Butterfly Event Recognition (Spring)

Four (4) tickets to event Name on sponsor screen Quarter-page ad in program Name on event emails Event social media acknowledgment Name on event website

SILK Event Recognition (Fall)

Four (4) tickets to event Name on sponsor screen Quarter-page ad in auction catalog Name on event emails Event social media acknowledgment Name on event website

For more information contact:

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